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1936

*White's
Dahlia
Gardens*

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U. S. Department of Agriculture.

DAHLIAS

EXCLUSIVELY

1814 Richmond Drive
LOUISVILLE, KY.

To Our Dahlia Friends and Customers:

We take great pleasure in presenting again to you an excellent list of new originations and standard varieties of Dahlias.

You will note that we have dropped the names of several varieties from our list; as we are not trying to grow or list every variety in existence.

Those that grow here and do well for us we heartily recommend and they should give you complete satisfaction if cultivated and grown properly.

We also want to thank our many customers and friends for the nice letters telling of your success with stock obtained from us and we deeply appreciate them.

We did very well at the shows this past season, winning the American Home Achievement Medal with our Kentucky Sun. At the following shows we came in for our share of the Honors at, Dahlia Society of Indiana, Columbus Indiana; Ohio Valley Dahlia Association Show, Cincinnati, Ohio; Kentucky State Fair and the Dahlia Society of Kentucky Show at Louisville, Ky.

Wishing you continued success this coming season and any assistance we can be to you in making your selections or help you with your growing problems.

Sincerely Yours

Whites Dahlia Gardens
1814 Richmond Drive
Louisville, Ky.



VISIT OUR GARDENS: We are pleased to receive visitors and our gardens are a mass of blooms from August to the first part of November and we extend to you and all Dahlia lovers an invitation to visit us.

NEW INTRODUCTIONS FOR 1936

Dahlias of Our Own Creation



KENTUCKY SUN, F. D.—Bright clear golden yellow without a trace of shading that attains a great size.

The huge blooms are carried well up out of the bush on long stems facing you at a graceful angle, which do not Fade, Burn, or show Water markings after a heavy dew fall.

It has an abundance of substance, more than most of the large yellow and a wonderful keeper when cut.

Bush is a medium grower 5 feet high, a vigorous, clean plant with attractive heavy insect resisting foliage and a free bloomer.

The past season Field Grown stock attained a size of 10 to 11 inches with depth of 6 to 7 inches, these however were not fertilized or irrigated.

Was awarded the American Home Achievement Medal at the Dahlia Society of Kentucky Show, the Courier-Journal-Louisville Times Silver Cup, for the best Kentucky origination, and Gold Ribbon Award for the best undesignated seedling, also "ON 3 HONOR ROLLS IN 35."

Mr. Derrill W. Hart Honor Roll in the Flower Grower said:

"It will be a difficult dahlia to beat in the show room."

Mr. D. O. Eldredge editor of the Midwest Dahlia News had the pleasure of seeing it growing in our garden and on trial in Ohio this past season, remarked "It will fill the gap in the Yellow formal class."

Mr. J. W. Johnson quotes in House Beautiful, "It already has made a record."

Stock Limited

Roots \$10.00 Net

Plants \$5.00 Net

KENTUCKY MIDNIGHT, I. D.—Here is something new in color, and immense dark maroon, in fact it is so dark you will have to examine closely to believe your own eyes. The color chart does not show this shade and we have to describe it as a blackish maroon.

It grows very large and the large rich colored blossoms grow up out of the bush on fine stems. The plant is all that one would desire in growing habits being clean and rugged with a fine insect resisting foliage.

Favorable comment from all who had an opportunity to see it, and from the exhibitors point of view we consider it one of the most sensational of the newer introductions. Stock Limited.

Roots \$10.00 Net

Plants \$5.00 Net

KENTUCKY SNOWBALL, Ball Type.—A perfect pure white ball type with an excellent long stiff stem. This is a much needed variety and a very desirable one.

To see the plant in garden reminds you of a miniature snowball bush, being a profuse bloomer. Flowers are held at a perfect angle and do not burn.

Plant attains a height of 3 feet, and is practically immune to insects.

Won Blue Ribbon Camden, N. J. Show, 3 Blues at O. V. D. A. Show Cincinnati and 2 blue ribbons Dahlia Society of Kentucky Show Louisville, Ky.

Mr. Derrill W. Hart in placing it on his Honor Roll said, "A welcomed addition to the Ball Type Class for 1936."

Roots \$3.00 Net

Plants \$1.50 Net



Other Outstanding 1936 Introductions

Ann Harding, I. D.—Beautiful Color Combination Of Pink And Gold, probably peach pink, very outstanding. Honor Roll 35.

Roots \$10.00

Plants \$5.00

Challenger, S. C.—Brilliant Cardinal Red, showing gold at the base of petals. Won at New York show over the great Satan in free for all class.

Roots \$5.00 Net

Plants \$2.50 Net

Dean Anderson, I. D.—Huge Exhibition Type, and a rare new color gem of radiant henna orange. On the Honor Rolls and awarded the O. V. D. A. Merit Award as the most outstanding dahlia at the Cincinnati Show.

Originators Plants Only \$7.50.

Elizabeth Rethberg, I. D.—One of the outstanding at the eastern shows. A very large clear pastel pink, but rich and warm. On the Honor Roll.

Plants Only \$7.50 Net.

George A. Hatfield, I. D.—Described by originator as an Art Red. Has great size, fine stems.

Roots \$10.00

Plants \$5.00

Grace Douglas, I. D.—Described by originator as a luscious clear pink of immense size and depth with curling, twisting petals. Honor Roll for 35.

Plants Only \$7.50 Net.

Grand Slam, S. C.—Light pink with a citron yellow base very attractive color combination. Won 3 Sweepstakes prizes past season and on the Honor Rolls

Plants Only \$5.00 Net.

Mrs. Christine Groves, I. D.—Crystal yellow tipped and and edged lavender, a beautiful effect if grown under cloth the colors become more intensified. Awarded Certificate of Merit.

Roots \$10.00

Plants \$5.00

Normandie, I. D.—A real giant of bright mallow pink striped with silver pink. Very aptly named. On the Honor Roll.

Plants Only \$5.00.

Rhumba, F. D.—Golden orange in color. Fine grower and excellent habits. This is a rare color especially for this type and very much needed one.

Plants Only \$5.00.

Vin Well Titan, I. D.—A tan suffused copper red, exhibition type attaining a size of 10 inches easily. Excellent long stems, pleasing foliage and a fine grower.

Plants Only \$5.00.

All of the above appeared on the past Honor Rolls. In addition we will have plants of other 1936 introduction, write us what you are interested in.

Our descriptions are brief, for further information write us.

OUR STOCK IS ALL INSPECTED



DAHLIAS OF MERIT

New And Standard

	Roots	Plants
Andrea Ericson, I. D. —Very fine pure flaky white, one of the best -----	1.00	.50
Autumn Moon, F. D. —Deep, formal yellow overcast metallic sheen. Blooms very large and full, wonderful stems. -----	5.00	2.50
Arelida Lloyd, I. D. —Another one of the huge prize winning yellows. -----	4.00	2 00
Amelia Earhart, S. C. —A great prize winner, color apricot buff with salmon shadings. -----	2.50	1.25
Anna Benedict, I. D. —A dark rich velvety carmine shading to a very dark center. ----	4.00	2.00
Adironack Sunset, I. D. —Spectacular red shading to canary yellow at base. -----	5.00	2.50
Alyce Marie Galvin, F. D. —A large white tinted pale pink. -----	1.50	.75
America's Sweetheart, I. D. —Color is pure yellow, grows very large, 12 inches or more best of stems and a wonderful grower. ----	10.00	5.00
Alice Gentle, I. D. —Huge flaming scarlet, great size and depth, does not fade or burn. Plants Only. -----		5.00 Net

	Roots	Plants
Betty Zane, I. D. —Deep Rose pink overlaid with a beautiful silver sheen. -----	5.00	2.50
Bette Davis, S. C. —Deep rose in color. A nice clean grower and fine bloomer. PLANTS ONLY -----		2.50
Betty Colter, I. D. —Terra cotta red or salmon red, very pleasing shade. -----	1.00	.50
Cordelia Bryce Pinchot, I. D. —One of the richest in color we have ever grown, huge burgundy or deep cherry red. -----	5.00	2.50
Clara Barton, I. D. —Color silvery orchid that is a profuse bloomer. -----	1.00	.50
Cavalcade, F. D. —Unusual shading of rich mulberry and old rose on strong stems. ----	3.00	1.50
California Idol, I. D. —Self colored clear bright yellow and champion in the show rooms this past season. -----	10.00	5.00
Dorothy Mathews, F. D. —Rich Violet mauve one of the best formal pinks we have ever grown. -----	3.00	1.50
Dr. J. M. Stowell, S. C. —Beautiful rose amber shading to gold. -----	5.00	2.50
Daddy Kemp, I. D. —Rich purplish red color of extreme size and beauty. Plants Only. --		2.50
Eleanor Roosevelt, I. D. —Clear white of very large size, an Honor Roll dahlia. -----	5.00	2.50
E. Hyman Huff, F. D. —Full ripe plum shade overlaid garnet shadings of silver. --	7.50	3.75
Eva Hunt, I. D. —Best all around white dahlia. Flowers have a crystalline sheen. Overcast. Plants Only. -----		1.50
Edw. Rindfleish, I. D. —Clear brilliant red with yellow shadings at base of petals. ----	1.25	.65
Edna Ferber, S. C. —Extremely large, blooms color apricot, coral and gold. -----	.50	—
Edith Tanner, S. C. —Nice size flowers of vivid red with gold line throughout the petals. -----	1.00	.50
Floyd Gibbons, I. D. —Large flowers of copper red with shadings of carrot red. -----	.75	—
Fort Monmouth, I. D. —A deep rich burgundy wine of immense size. -----	.40	.25
Frank Serpa, I. D. —Artistic pale pink stained wine red. The two tone effect makes the flowers very attractive. -----	5.00	2.00
Golden Standard, St. C. —A showy variety of golden tan blushed tints of amber and rose. -----	4.00	2.00
Golden Goblin, F. D. —A Cut Flower or exhibition type, of golden ochre shade. -----	50.	—
Hunts Velvet Wonder, I. D. —Color is a rich bright violet burgundy on canelike stems. --	5.00	2.50
Hilcrest Sunset, I. D. —Sunset shades with mulberry red predominat ng. -----	2.00	1.00
Harriett Neal, I. D. —A Golden Marimon, but much deeper in color and more refined. --	2.00	1.00
Jersey Dainty, St. C. —Pure white with a faint overtone of pink, late in season pure white. -----	1.50	.75
Jerome Kern, I. D. —Shrimp pink with gold shadings. -----	2.00	1.00

	Roots	Plants
Jean Trimbee, S. C. —Gorgeous flowers of a beautiful Petunia violet shade. -----	.75	.40
Jersey Beauty, F. D. —Erosine or true pink, cane stems. -----	.35	—
Kathleen Norris, I. D. —True rose pink and still a champion. -----	.50	.25
Kay Francis, S. C. —True type flower of lemon yellow. -----	3.50	1.75
Kaweah, I. D. —A new color in dahlias, a rich fuchsia deepening towards the center. --	1.50	.75
Kentucky Red, I. D. —Our own introduction. A dazzling, sparkling, scarlet red. It is one of the most vivid shades ever seen in a dahlia. Is a wonderful grower and bloomer, stems of the best and a fine root maker. ---	1.00	.50
Kismeth, S. C. —A Bright Rich Shade of velvety red, very desirable. -----	1.00	.50
Lord Of Autumn, I. D. —Golden yellow. Huge prize winning variety and one of the best bloomer. -----	5.00	2.50
Louise Bates, S. C. —Mallow pink with a phlox purple center. -----	2.00	1.00
Man'O War, I. D. —Carmine shading to ox blood red at center. -----	2.50	1.25
Maryland Glory, F. D. —A large deep American beauty red, that is a pleasure to grow. -----	1.00	.50
Monmouth Radiance, I. D. —A light coral pink shading to primrose at the center of the flower. -----	1.50	.75
Mrs. G. M. Middleton, I. D. —Very dark ox blood, some shadings of black, back of petals streaked silver. -----	5.00	2.50
May Robson, S. C. —Clear bright pink on the best of stems, and a wonderful keeper. --	5.00	2.50
Mrs. George Le Boutelier, I. D. —An improvement over Murphy's Masterpiece. Color deep crimson red, very large. -----	5.00	2.50
Mary Ellen, I. D. —Lavender pink. A fine cut flower variety. -----	.75	—
Monmouth Champion, F. D. —Brilliant scarlet orange of immense size. -----	.50	—
Murphy's Masterpiece, I. D. —Monster red of deep shade. Towards center shades to garnet red. -----	2.00	1.00
Oliver Twist, I. D. —Great beauty, lavender pink with a luminous sheen. -----	3.50	1.75
Oriental Glory, I. D. —A dazzling shade of deep Orange and very attractive. -----	1.00	.50
Palo Alto, S. C. —Bright pinkish salmon shading to salmon gold. -----	1.75	.90
Pansy G. White, S. C. —Color pure canary yellow, one of our own creations and one of the best of cut flower varieties. -----	.50	.25
Pastel Glow, I. D. —Magnificent dahlia of pure pastel pink. -----	1.75	.75
Pres. Franklin D. Roosevelt, F. D. —Striking deep flower of chinese red or bright carmine. --	2.50	1.25
Poinsetta, S. C. —Color bright poinsetta red throughout. -----	.75	—
Ray Warnar, I. D. —Pale mauve or orchid pink. -----	2.50	1.25

	Roots	Plants
R. A. Broomfield, I. D.—Saffron orange flushed with rose. -----	2.00	1.00
Ruby Taylor, I. D.—Clear carmine with a velvety. -----	1.50	.75
Rudy Vallee, S. C.—And odd shade; ger-enadine orange. -----	.75	—
Rockleigh, I. D.—Blackish prune shade, to-wards the edges it is somewhat lighter. ---	3.00	1.50
Royal Robe, I. D.—Rich royal purple. One of the best. -----	5.00	2.50
Sonny Boy, I. D.—Giant dahlia of old rose slightly striped and tinged gold. -----	2.50	1.25
Spotlight, I. D.—Delightful color, sulphur yellow shading lighter towards tips. -----	3.00	1.50
Satan, S. C.—Flaming shade of red with a slight touch of gold towards the center. ----	1.00	.50
Sultan Of Hilcrest, F. D.—Lemon yellow in color with reverse of rosy pink. -----	3.00	1.50
Towers Empire, I. D.—Mammoth flower of clean gold with a deep amber center. ----	7.50	3.75
Wenoka, F. D.—Rosy mauve in color and one that can be grown to great size. -----	10.00	5.00
White Wonder, I. D.—Color is pure white, and the flowers have a beautiful forma-tion. -----	1.00	.50
Wm J. Rathgeber, I. D.—A real color gem. Rich deep tyrian rose. -----	1.50	.75

Green Plants: Can be had of all varieties for one half the price of roots. They are unequaled. For exhibition blooms we recommend them and equally as good for producing fine clumps.

We grow quite a few other varieties not listed. Let us know your wants perhaps we have it.



IMPORTED VARIETIES

	Roots
Altmark, S. C.—Lovely rose pink, lilac suffusion. --\$	1.00
Barsil, S. C.—Giant bi-color reddish black on ground. -----	1.50
Bombastus, I. D.—Dull golden bronze, perfect stems. -	1.50
Chrysantheme, Cac.—Medium size flowers of clear yellow. -----	3.00
Carl Bodt, S. C.—Salmon red center shade lighter --	1.50
Befreung, S. C.—Artistic brick red shade. -----	2.00
Ehrenpreis, S. C.—Beautiful shade of salmon pink --	1.00
Entrups Sultan, I. D.—Bright carmine red and one of the finest -----	2.00
Excelsior, I. D.—Golden orange and terra cotta shading, overcast amber. -----	1.50
Emily Duncan, Cac.—Yellow overcast opalescent pink. -----	1.50
Frontenac, S. C.—Beautiful soft rose pink. -----	2.00
Forster Christi, S. C.—Carmine red with white tips, very striking. -----	1.00
Feine Sache, S. C.—Soft pink with blood red center. -	1.00
Franz Berger, S. C.—Solid coral red shade of very large size. -----	2.00
Golden Aar, S. C.—Grenadine red golden yellow center. -----	2.00

	Roots
Gardendirektor Anlauf, I. D. —Purplish red with white tips. -----	1.00
Glueckspliz, I. D. —Brilliant bi-color carmine red tipped white. -----	1.00
Lemonia, S. C. —Clear lemon yellow, one of the largest and best. -----	4.00
Lieb Heimatland, Cac. —Salmon pink on chamoi ground. -----	2.00
Ludewicks Entrup, F. D. —Giant white of perfect form, sometimes shows lilac center. -----	3.00
Miss Belgium, Cac. —Bright orange red, good size flowers on strong stems. -----	1.50
Ministerium, I. D. —Golden yellow with apricot gold, very rich. -----	2.00
Normundie, S. C. —Intense fiery red, edge and tips gold and orange. -----	3.00
Neroberg, I. D. —Brilliant orange suffused rose. ----	2.00
Nagels Triumph, I. D. —Carmine rose on gold ground. _	3.00
Orange Lady, I. D. —Orange to epach red, beautiful blending. -----	2.00
Phantom, I. D. —Brilliant purple violet, white tips. --	3.00
Pauline James, S. C. —Reddish ettra cotta shade. ---	2.00
Renate Muller, Cac. —Salmon pink blending to light yellow. -----	3.00
Rostrahl, S. C. —Orange red, lacinated petals -----	4.00
Schiller Str., Cac. —Geranium pink on fine stems ---	1.50
Tannenberg, Cac. —Blood red tipped golden yellow. -----	1.50
Kommerziarat, S. C. —Indian red with gold tips. ---	2.50
Vogtland, I. D. —True Salmon Pink. -----	2.50
Pramie, I. D. —Dark carmine red yellow center and tips. -----	2.00
Versi Color, Cac. —Bronze with bluish center and reverse. -----	1.00
Dokoupils Giant, F. D. —One of the, a soft lilac rose. _	2.00
Corillana, S. C. —A very large deap brick red, fine stems. -----	2.50

Plants of other varieties which our stock does not permit listing roots of may be had. Write us for prices.

Plants ½ the price of roots.

MINATURES

American and European Small Flowering Types.

These small size dahlias are growing more popular every year and are very useful especially for table use.

	Roots	Plants
Baby Royal Inc. Cac. —Soft Salmon pink with apricot. -----	.50	—
Gold Rose, Dec. —Deep rose pink shading lighter towards center. -----	1.00	.50
Little Jewell, Dec. —A beautiful peach pink shade. -----	.35	—
Little Snow Queen, Cac. —One of white minature cactus. Good strong stems. -----	2.00	1.00
Persimmons, Dec. —Pure deep persimmon color. -----	1.00	.50
Redhead, Dec. —Brilliant scarlet orange. ----	.50	—

	Roots	Plants
Ostergruss, Cac.—Pure white unusually free bloomer. -----	1.50	.75
Little Louie, Cac.—Brilliant rose pink cactus. -----	1.00	.50



POM POMS
Small Flowering Types.

	Roots
Bronze Beauty—Bronze and old gold -----	\$.25
Candy Kid—White ground overlaid pink. -----	.25
Joe Fette—Pure white on excellent stems -----	.25
Little David—Orange red or brick red. -----	.25
Minnie Mouse—Deep plum or ruby shade. -----	.50
Yellow Gem—Bright sulphur yellow. -----	.25
Titan—Bright scarlet red. -----	.25
Pansy—Royal Purple. -----	.35



SELECTED CALIFORNIA GROWN DAHLIA SEED

We have choice dahlia seed from a prominent California grower. Only one grade and the highest quality obtainable. Owing to the early frost in California this past season our stock is somewhat limited so place your order early. Don't be disappointed.

Mixed Seed

50 Seed----	\$2.50	100 Seed----	\$5.00
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EXTRAS

Extra roots or plants with each order of \$5.00 or more.



Subscribe to the Midwest Dahlia News.

If you want a publication that is devoted to dahlias exclusively and up to the minute, treating on many subjects of great interest to dahlia fans, don't delay sending in your subscription at once.

Midwest Dahlia News
No. 170 Talmadge St.
Madison, Wis.



JOIN
THE DAHLIA SOCIETY OF KENTUCKY
"A Live Organization"

Send your application to our Secretary:

Mr. W. H. Swift
1407 W. Jefferson St.
Louisville, Ky.

GUARANTEE—WE GUARANTEE ALL OUR STOCK

To be true to name, properly labeled and to have a live eye or sprout when shipped.

TERMS

Remittance with order on or before shipment. Retail orders are delivered prepaid. No green plants shipped C. O. D.

SHIPPING

Orders are shipped as soon after April 1st as convenient unless otherwise specified.

Green plants shipped from May 20th to June 20th.

NAME AND ADDRESS

Write your name and address plainly as possible, it is safer to print same.

ORDER EARLY

And avoid disappointment. Stock of a good many varieties is limited.